**Module 2**

Do search for domain, hosting, SEO etc.

**Domain:**

A domain name is the part of your Internet address that comes

After www. And Domain is network of computer and it controlled by

Company and its company has its own ip address.

For example, in Amazon.com the domain name is Amazon

**Host:**

The host property sets or returns the hostname and port part of the

href attribute value. The href attribute specifies the destination of link in

an area. Note: If the port number is not specified in the URL (or if it is the

scheme's default port - like 80, or 443), some browsers will not display the

port number.

**SEO:**  
 SEO stands for search engine optimization. SEO are free search you

website. It is one type of digital marketing. through some seo tools increase

the website ranking. It helps to find anything on the internet. seo is organic

free .